



BUSINESS
ADVISORY FOR
REAL RESULTS

EMPOWERING
BUSINESSES WITH EXPERT
ADVISORY, INNOVATIVE
SOLUTIONS, AND
UNWAVERING SUPPORT
FOR SUSTAINABLE
GROWTH AND SUCCESS.

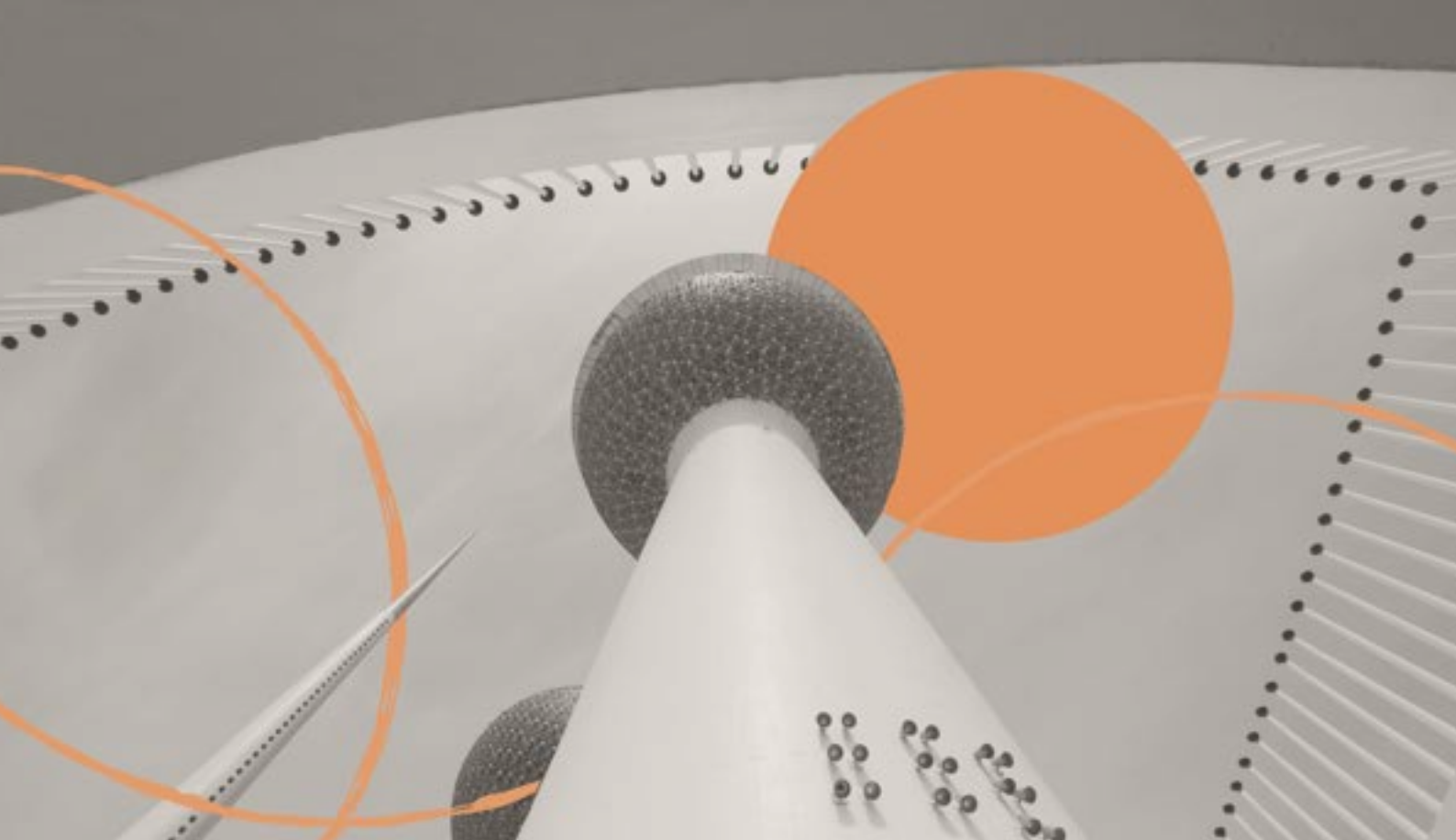
TIC
TECHINVEST
CAPITAL

THROUGH STRATEGIC
INSIGHTS, COLLABORATIVE
EFFORTS, AND FORWARD
THINKING SOLUTIONS, WE
ENSURE YOUR BUSINESS
THRIVES IN A DYNAMIC
MARKETPLACE



TABLE OF CONTENT

- 1** OUR DNA
- 2** OUR MISSION, VISION AND VALUES
- 3** OUR CAPABILITIES
- 4** OUR CREDENTIALS
- 5** LET'S EMBARK



1 OUR DNA

TIC IS A LEADING CONSULTING FIRM THAT PROVIDES HUMAN CAPITAL ADVISORY SERVICES, FINANCIAL SERVICES, RISK ADVISORY SERVICES, FOOD AND BEVERAGE AND QUALITY MANAGEMENT SERVICES.

WITH A TEAM OF PROFESSIONAL CONSULTANTS, TECH INVEST IS COMMITTED TO DELIVERING CLIENT-CENTRIC SOLUTIONS TAILORED TO THE CLIENTS' UNIQUE REQUIREMENTS ACROSS THE MENA REGION.

WE STRIVE TO EMPOWER BOTH ORGANIZATIONS AND INDIVIDUALS TO REACH THEIR FULL POTENTIAL BY EMBRACING OUR CORE VALUES, DRIVING TRANSFORMATIVE OUTCOMES AND SUSTAINABLE GROWTH.



OUR **AMBITIONS** INCLUDE THREE MAIN **PILLARS**

AGILE TALENT MANAGEMENT

WE ARE COMMITTED TO ADOPTING AGILE TALENT MANAGEMENT PRACTICES THAT ENABLE US TO QUICKLY RESPOND TO CHANGING MARKET DYNAMICS, SEIZE EMERGING OPPORTUNITIES, AND ADAPT OUR WORKFORCE STRATEGY ACCORDINGLY.

DIVERSITY, EQUITY, AND INCLUSION

WE PRIORITIZE BUILDING A DIVERSE, EQUITABLE, AND INCLUSIVE WORKFORCE, RECOGNIZING THAT DIVERSE PERSPECTIVES AND EXPERIENCES DRIVE INNOVATION, CREATIVITY, AND BETTER BUSINESS OUTCOMES.

TALENT SUSTAINABILITY

WE ARE DEDICATED TO BUILDING A SUSTAINABLE TALENT ECOSYSTEM BY INVESTING IN CONTINUOUS TALENT DEVELOPMENT AND GROWTH FOR OUR EMPLOYEES, FOSTERING A CULTURE OF LIFELONG LEARNING, ADAPTABILITY, AND RESILIENCE.

2 OUR MISSION VISION & VALUES

MISSION

OUR MISSION IS TO EMPOWER OUR CLIENTS BY DELIVERING EXCEPTIONAL BUSINESS ADVISORY SERVICES TAILORED TO THEIR SPECIFIC NEEDS, FOSTERING THEIR GROWTH AND SUCCESS.

VISION

WE ASPIRE TO BECOME THE FOREMOST REGIONAL MANAGEMENT CONSULTING FIRM, RENOWNED FOR OUR UNWAVERING COMMITMENT TO EXCELLENCE & OUR DEDICATION TO EXCEEDING CLIENT EXPECTATIONS.

VALUES

AT TECH INVEST, WE HOLD OUR CORE VALUES AT THE HEART OF EVERYTHING WE DO.

EXCELLENCE

WE ARE DEDICATED TO ACHIEVING THE HIGHEST STANDARDS OF PERFORMANCE & QUALITY IN ALL ASPECTS OF OUR WORK.

INTEGRITY

WE VALUE HONESTY, TRANSPARENCY, & UNWAVERING ETHICAL STANDARDS IN EVERY INTERACTION.

COLLABORATION

WE RECOGNIZE THE POWER OF TEAMWORK & ACTIVELY FOSTER PARTNERSHIPS TO ACHIEVE SHARED GOALS.

DIVERSITY

WE CELEBRATE & RESPECT THE UNIQUE PERSPECTIVES & BACKGROUNDS OF OUR TEAM MEMBERS & CLIENTS, FOSTERING AN INCLUSIVE ENVIRONMENT WHERE EVERYONE FEELS VALUED & HEARD.

CLIENT-CENTRIC

WE PRIORITIZE THE SUCCESS & SATISFACTION OF OUR CLIENTS ABOVE ALL ELSE, STRIVING TO EXCEED THEIR EXPECTATIONS & DELIVER EXCEPTIONAL VALUE IN EVERY ENGAGEMENT.

CONTINUOUS GROWTH

WE ARE COMMITTED TO ONGOING LEARNING & IMPROVEMENT, CONSTANTLY SEEKING OPPORTUNITIES TO EXPAND OUR KNOWLEDGE & SKILLS.

INNOVATION

WE EMBRACE CREATIVITY & NEW IDEAS, LEVERAGING TECHNOLOGY TO DRIVE MEANINGFUL PROGRESS & GROWTH.

RELIABILITY

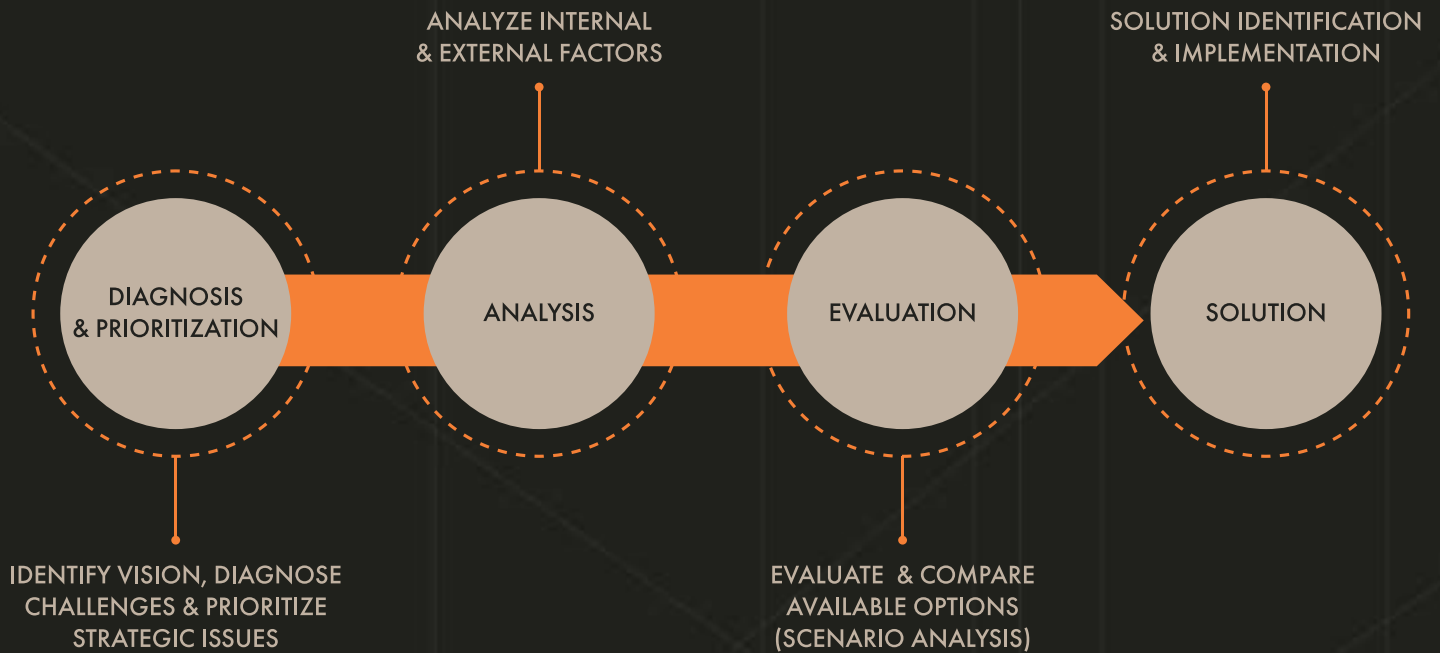
WE UNDERSTAND THE IMPORTANCE OF TRUST IN OUR RELATIONSHIPS, CONSISTENTLY DELIVERING ON OUR PROMISES & COMMITMENTS TO ENSURE OUR CLIENTS & PARTNERS CAN RELY ON US WITH CONFIDENCE.



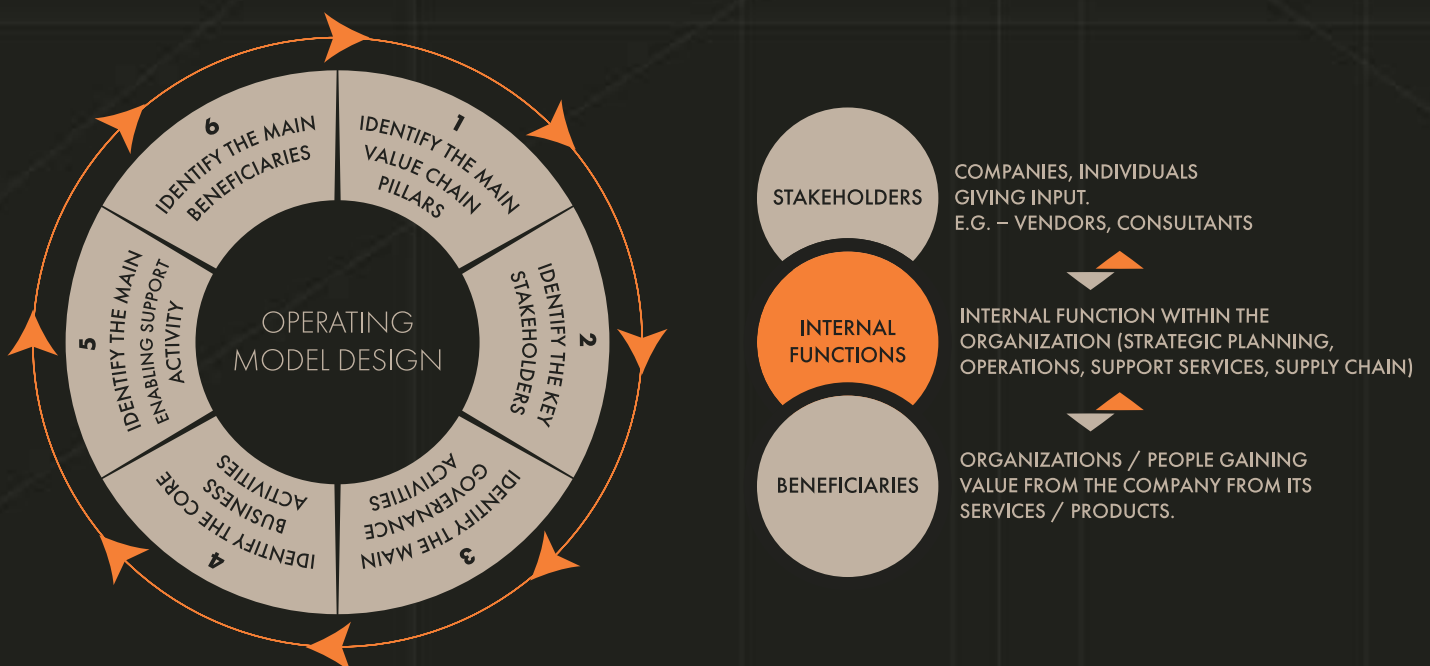


3 OUR CAPABILITIES

STRATEGY ARTICULATION & BUSINESS TRANSFORMATION



STRATEGY ARTICULATION





•TIC•

"NO MATTER HOW BRILLIANT YOUR MIND OR STRATEGY,
IF YOU'RE PLAYING A SOLO GAME, YOU'LL ALWAYS LOSE
OUT TO A TEAM." – REID HOFFMAN

“

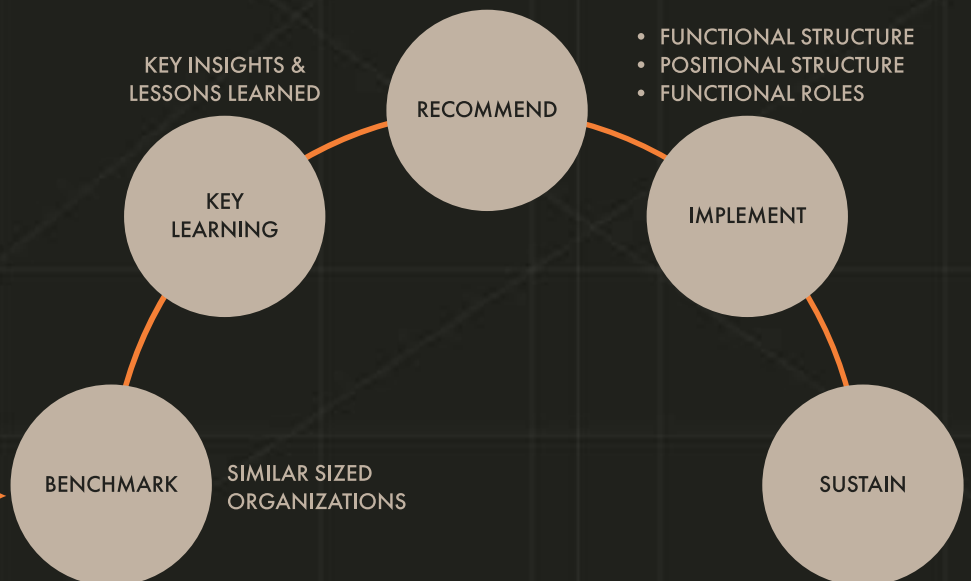


CAPABILITY MODEL DEVELOPMENT

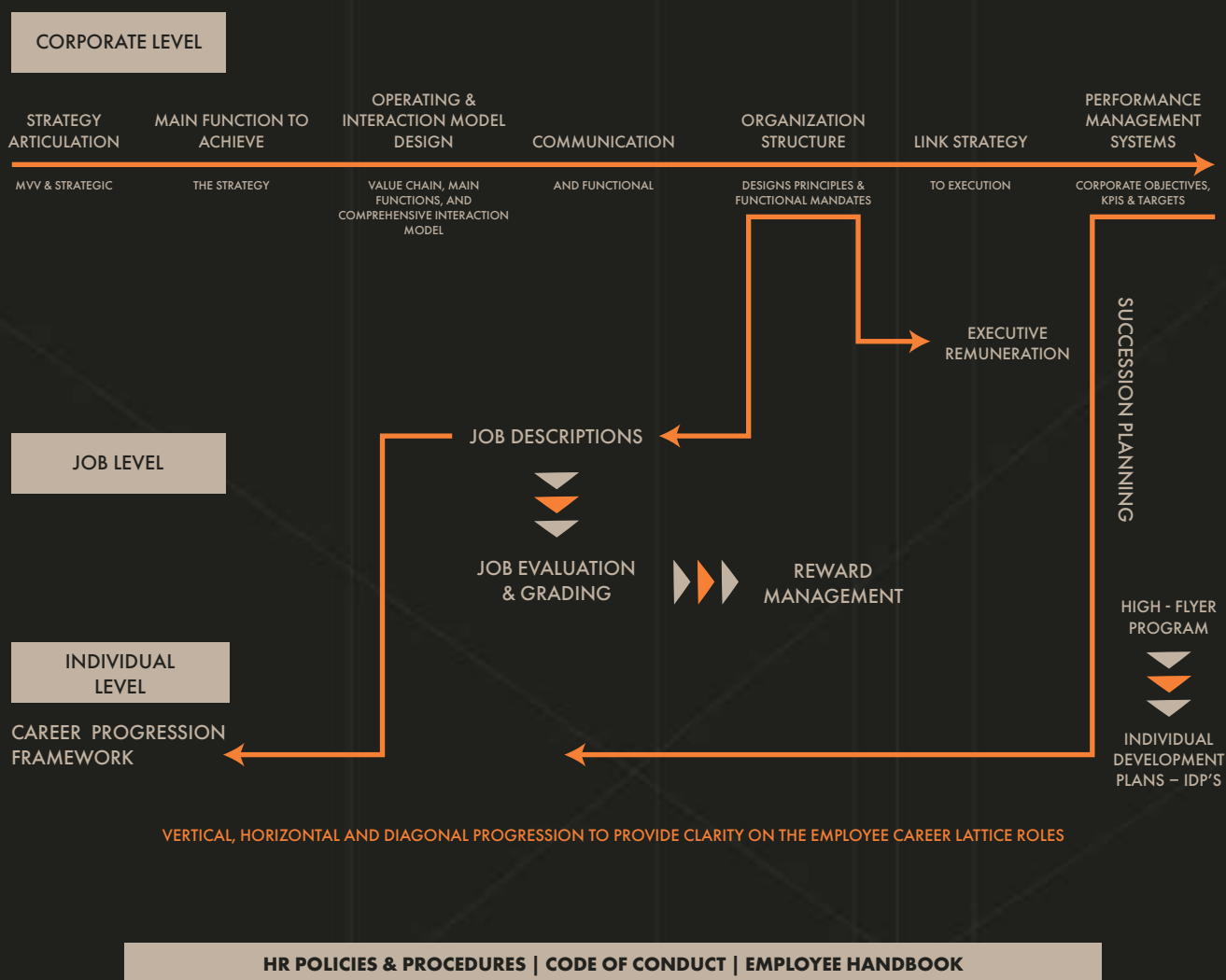
STRATEGY

OPERATING MODEL

ORGANIZATION STRUCTURING



HR TRANSFORMATION & INTERACTION MODEL



TRANSACTIONAL ADVISORY SERVICES

DEVELOPING BUSINESS MODELLING SOLUTIONS

OUR BUSINESS MODELING PROFESSIONALS COMBINE ADVANCED DATA SCIENCE AND STATISTICAL ANALYSIS TO DELIVER POWERFUL, EVIDENCE-BASED INSIGHTS THAT DRIVE SMARTER BUSINESS DECISIONS.

CONDUCTING BUSINESS VALUATIONS

OUR BUSINESS VALUATIONS PROFESSIONALS PROVIDE COMPREHENSIVE CORPORATE VALUATION SERVICES, INTEGRATING ACCOUNTING, TAX, AND FINANCIAL DUE DILIGENCE FOR INSIGHTFUL DECISION-MAKING.

DEVELOPING FEASIBILITY VALUATIONS

OUR FEASIBILITY STUDIES PROFESSIONALS CONDUCT A RIGOROUS MARKET AND FINANCIAL ANALYSIS TO ASSESS INDUSTRY DYNAMICS AND COMPETITIVE LANDSCAPES, AS WELL AS FORECAST REVENUES, EXPENSES, AND INVESTMENT RETURNS TO INFORM STRATEGIC DECISION-MAKING AND ASSESS PROJECT VIABILITY.



"SUCCESS IS NOT JUST ABOUT MOVING UP — IT'S
ABOUT RISING WITH PURPOSE, STRATEGY, AND VISION."
— TECHINVEST CAPITAL



■ QUALITY MANAGEMENT SYSTEMS

ISO 9001

QUALITY MANAGEMENT SYSTEM

ENABLING ORGANIZATIONS TO IMPROVE THEIR PERFORMANCE, MEET CUSTOMER EXPECTATIONS AND DEMONSTRATE THEIR COMMITMENT TO QUALITY.

ISO 14001

ENVIRONMENTAL MANAGEMENT SYSTEM

ENABLING ORGANIZATIONS TO ENSURE FOOD SAFETY THROUGHOUT THE PRODUCTION CHAIN, IDENTIFY AND CONTROL HAZARDS, WHILE ENHANCING CONSUMER TRUST IN FOOD QUALITY.



ISO 45001

HEALTH & SAFETY MANAGEMENT SYSTEM

ENABLING ORGANIZATIONS TO DEMONSTRATE COMPLIANCE IN LINE WITH THE HEALTH AND SAFETY MANAGEMENT SYSTEM.

ISO 22000

FOOD SAFETY MANAGEMENT SYSTEM

ENABLING ORGANIZATIONS TO ENSURE FOOD SAFETY THROUGHOUT THE PRODUCTION CHAIN, IDENTIFY AND CONTROL HAZARDS, WHILE ENHANCING CONSUMER TRUST IN FOOD QUALITY.

■ CORPORATE GOVERNANCE & RISK MANAGEMENT

CORPORATE GOVERNANCE FRAMEWORKS

TECH INVEST'S COMPREHENSIVE CORPORATE GOVERNANCE FRAMEWORKS, ASSIST ORGANIZATIONS TOWARDS ESTABLISHING EFFECTIVE GOVERNANCE STRUCTURES, NAVIGATING REGULATIONS, AND FOSTERING ACCOUNTABILITY AND INTEGRITY.

RISK MANAGEMENT FRAMEWORKS

TECH INVEST'S RISK MANAGEMENT FRAMEWORKS ENABLE ORGANIZATIONS TO ESTABLISH ROBUST RISK MANAGEMENT STRUCTURES, NAVIGATE REGULATORY REQUIREMENTS, AND FOSTER A CULTURE OF RISK AWARENESS AND RESILIENCE.

CORPORATE GOVERNANCE & RISK MANAGEMENT WORKSHOPS

TECH INVEST OFFERS CORPORATE GOVERNANCE & RISK MANAGEMENT WORKSHOPS LED BY INDUSTRY EXPERTS, PROVIDING GUIDANCE ON GOVERNANCE STRUCTURES, REGULATORY COMPLIANCE, AND RISK MANAGEMENT STRATEGIES.



FOOD & BEVERAGE TRANSFORMATION

BUSINESS REVIEW & RE-MODELLING

TECH INVEST WILL REVIEW CURRENT BUSINESS PRACTICES AND IDENTIFY STRENGTHS AND WEAKNESS BASED ON BUSINESS DATA AND COMPARATIVE MARKET ANALYSIS. BASED ON THE OUTCOME TECH INVEST WILL RE-MODEL THE CURRENT BUSINESS TO ENSURE COMPETITIVENESS AND FINANCIAL STABILITY.

OPERATION RE-ENGINEERING

TECH INVEST'S F&B TEAM WILL REVIEW OPERATIONS AND RE-ENGINEER BASED ON ALL OPERATIONAL TOUCH POINTS – MANPOWER, MENU ENGINEERING, PROCUREMENT, INVENTORY, POS AND INVENTORY SYSTEMS, EQUIPMENT AND ACTUAL OPERATIONAL RUNNING DETAILS. ONCE ALL THE DATA HAS BEEN CORRELATED FINDINGS WILL BE USED TO RE-ENGINEER THE CURRENT OPERATIONS.

F&B FRANCHISING SOLUTIONS

TECH INVEST IS READY TO TURN YOUR BRAND INTO AN INTERNATIONAL FRANCHISE. OUR TEAM WILL CREATE ALL THE OPERATIONAL SOPs (STANDARD OPERATING PROCEDURES), FRANCHISE MANUALS & ALL OTHER COLLATERAL NEEDED TO CREATE YOUR FRANCHISE. OUR TEAM WILL ALSO CREATE ALL OF THE LEGAL FRANCHISE CONTRACTS & ESTABLISH THE FEE LEVELS NEEDED TO SELL YOUR CONCEPT OVERSEAS. FINALLY, TECH INVEST IS POSITIONED TO FACILITATE ACTUAL FRANCHISE SALES FOR YOUR COMPANY.

F&B TURNKEY PROJECTS

TECH INVEST OFFERS COMPLETE F&B TURNKEY PROJECTS FROM IDEA REALIZATION TO FULL OPERATIONS. OUR F&B TEAM INCLUDES, CONCEPT DESIGNERS, BRANDING EXPERTS, KITCHEN DESIGNERS, MENU ENGINEERS AND A FULL TEAM OF INDUSTRY EXPERTS THAT WILL ENSURE YOUR DREAM CONCEPT IS CRAFTED AND CREATED TO YOUR SPECIFIC SPECIFICATIONS.

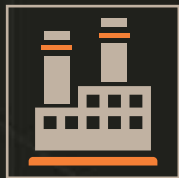


4 OUR CREDENTIALS

INDUSTRIES SERVED



HUMAN RESOURCES



MANUFACTURING



HOSPITALITY



PROFESSIONAL SERVICES



EDUCATIONAL



INFORMATION TECHNOLOGY



RETAIL



QUALITY ASSURANCE



HEALTHCARE



AGRICULTURE



TELECOMMUNICATION



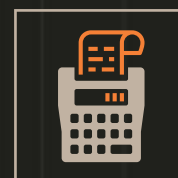
RISK MANAGEMENT



SUPPLY CHAIN
& PROCUREMENT



LOGISTICS
& TRANSPORTATION



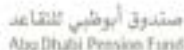
ACCOUNTING
& FINANCE

CLIENTS SERVED

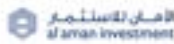
HEALTHCARE



GOVERNMENTAL



FINANCIAL SERVICES



TECHNOLOGY



FOOD & BEVERAGE



REAL ESTATE



5 LET'S EMBARK!

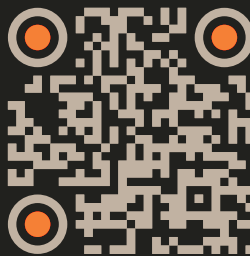


AT **TECH INVEST**, WE ARE COMMITTED TO DELIVERING **EXCELLENCE** IN EVERY SERVICE WE PROVIDE, HELPING OUR **CLIENTS** ACHIEVE THEIR STRATEGIC OBJECTIVES & DRIVE SUSTAINABLE **GROWTH**.

CONNECT WITH US TODAY TO LEVERAGE OUR PROFESSIONAL **SOLUTIONS** & MAXIMIZE YOUR ORGANIZATION'S CAPABILITIES.

ALI AMEER
MANAGING PARTNER
AAMEER@TECHINVESTKW.COM
+ 965 65 10 5555

KHALID HAJJAR
MANAGING PARTNER
KHALID HAJJAR@TECHINVESTKW.COM
+965 65 72 7046



WWW.TECHINVESTCAPITAL.COM

